

DONE-FOR-YOU · FOUNDER PRE-SALE

# Voltr Ads Engine

Done-for-you client acquisition on Meta and Google. A dedicated ad ops specialist plus an AI creative engine. You show up to booked calls.

FOUNDER RATE

**\$997/mo**

~~\$1,497/mo~~ regular

SETUP FEE

**\$497**

One-time

FOUNDER SPOTS

**30**

at this tier

MINIMUM TERM

**3 months**

Then monthly

First payment: \$1,494 (\$497 setup + \$997 first month). Then \$997/mo, locked for life.

WHAT YOU SEE WHEN YOU LOG IN

# The product, at a glance.



REPRESENTATIVE LAYOUT · VOLTR AI

## OVERVIEW

## What this is.

Most agency owners who try paid ads either burn their budget on bad creative or lose a month figuring out targeting that works. Voltr Ads Engine solves both problems at the same time. A dedicated ad ops specialist, trained specifically on agency-sector advertising, builds, launches, and optimises your campaigns end to end. Alongside them, our AI creative engine generates and tests new ad variations every week based on live performance data. You show up to booked calls. The ops team handles everything else.

This is not a software subscription you operate yourself. This is a managed service. The setup fee covers the build phase: campaign structure, landing pages, creative, audience research, and pixel integration. The monthly subscription covers ongoing management, optimisation, and creative refresh. The 3-month minimum contract exists because ad campaigns need roughly 60 to 90 days of data to optimise into profitability. Shorter windows and no service can honestly guarantee performance.

## SECTION 01

# What your dedicated ops team does

Your ad specialist runs a weekly cycle. They review campaign performance, pause underperforming ads, create new variations of what is winning, adjust budget allocation across ad sets, refine audience targeting based on conversion data, and iterate on your landing page. They are not guessing. They are running a proven system built on hundreds of agency-sector campaigns.

- › Daily campaign monitoring with budget reallocation based on performance
- › Weekly creative testing with five new ad variations shipped every week
- › Landing page A/B tests run continuously until we find the winner
- › Audience refinement based on actual converter demographics
- › Monthly 30-minute strategy call to review performance and adjust direction
- › Ad hoc pauses and changes on request. You message, the team actions.

## SECTION 02

# What the AI creative engine handles

Generative creative is where most agencies fail. Running out of fresh ads kills campaign performance. Our AI engine generates ad variations across every format, following proven frameworks for agency lead generation. The ops team reviews, picks the strongest candidates, and ships them into the account.

- › Image ads with text overlay (Problem-Agitate-Solution, case study, direct offer)
- › Carousel post concepts for multi-slide value delivery
- › Short-form video scripts for you to record or for AI to generate
- › Ad copy variants across multiple tones: urgent, authority, social proof
- › Landing page copy and layout variations for split testing

## SECTION 03

## Lead capture and nurture

Ads that book calls are worth 10x the ads that just generate clicks. Every lead that comes through gets routed into an automated AI nurture sequence the moment they submit a form. A personalised video reply within 60 seconds, followed by a structured email sequence designed to book them onto your calendar. Leads that do not book after the sequence re-enter your pipeline for longer-term nurture.

- › Personalised AI video reply sent to every new lead within 60 seconds
- › Four-step email nurture sequence over 7 days for leads who do not book immediately
- › Case study drops timed for maximum relevance to the lead's stated problem
- › Long-term re-engagement for cold leads, monthly touchpoint, AI-generated

## HOW YOU KNOW IT IS WORKING

# How you know it is working

Your dedicated ops specialist reports weekly with the data, the decisions they made, and why. You get spend, leads, booked calls, cost per acquisition, and creative test outcomes, all in one dashboard. Ad campaigns are the most instrumented channel in marketing. You see every dollar.

- › Real-time dashboard: spend, leads, booked calls, cost per acquisition
- › Weekly written report from your specialist: the week's decisions and why
- › Creative test results, broken down by variant with winner calls
- › Monthly 30-minute strategy call to review data and adjust direction
- › Ad account access stays yours. You can log in directly any time.

## SECTION 05

# Pricing breakdown

Full transparency on what you pay and when.

- › \$497 one-time setup fee, charged on day one alongside your first month
- › \$997 per month founder rate, locked for the life of your account
- › Your ad spend is separate. Minimum recommended \$1,000 per month
- › Expected first-month total: \$497 setup plus \$997 plus \$1,000 ad budget equals \$2,494
- › From month 4 onwards: \$997 per month plus ad spend, month-to-month after the 3-month minimum

## SECTION 06

# Contract terms

This is a managed service with a 3-month minimum contract signed at purchase. The minimum exists to protect campaign performance. Pulling the plug at 30 days prevents optimisation from landing. After month 3 it is month-to-month.

- › 3-month minimum. You commit to 3 full months of subscription, \$2,991 total over the minimum term, ads separate
- › Month-to-month cancellation after month 3. No long-term lock-in.
- › Your ad accounts remain yours. We never own them, we operate them on your behalf.
- › Refund covers the service not being delivered as described (bugs, missed weekly deliverables), not ad performance which depends on factors outside our control

## SECTION 07

## Who this is for

Operators with some traction already who want to scale acquisition with budget rather than outreach time.

- › Agencies with at least \$5,000 per month in revenue (so you can absorb setup plus first month plus ad spend)
- › A willingness to commit to 3 months (shorter windows do not let paid channels mature)
- › A defined offer and target niche (we can refine, we cannot invent your positioning)
- › Time for one 30-minute monthly strategy call

## SECTION 08

# Who this is not for

Be honest with yourself about fit.

- › Day-one founders with no revenue (start with Copilot at \$67 or Client Machine at \$497)
- › Agencies without a proven offer (we optimise what is there, we do not architect offers)
- › Operators who want to pick every creative (the ops team moves fast, you trust the process)
- › Anyone not ready to put \$1,000 or more per month into ad spend on top of the subscription

## ANSWERS

## Frequently asked.

**Am I guaranteed a certain number of leads or booked calls?**

No, and any service that guarantees that is lying. What we guarantee is that the work described above gets done on time every week by a dedicated specialist, and that the creative engine ships variations every cycle. Ad performance depends on your offer, niche, budget, and market. Factors that sit outside our execution of the service.

**What happens on day one after I sign up?**

Within 24 hours you get an onboarding form covering niche, offer, geography, target audience, and existing ad accounts. Within 7 days your ad ops specialist has built the full campaign including creative, landing page, targeting, and tracking, then pushed it for your approval. Once you approve, the campaign launches. Total time from purchase to ads live: 7 to 10 days.

**What if I hate the creative you ship?**

Message the ops team. New variations ship same day. You are never locked into creative you do not approve of. That said, the strongest-performing creative is often counter-intuitive and we will push back if your objection is aesthetic rather than performance-based.

**Can I pause the subscription after launch?**

Not inside the 3-month minimum. After that, month-to-month cancellation any time with no notice period required.

**Who owns the ad accounts and creative?**

You do. Always. We operate on your behalf. If you ever leave, everything stays with you.

# Lock in founder pricing. Ship in the coming weeks.

Your rate stays locked for the life of your account. Only 30 founder spots available at this tier.

[VOLTR-AI.COM/R/ADS-ENGINE](https://VOLTR-AI.COM/R/ADS-ENGINE)