

SELF-SERVE SOFTWARE · FOUNDER PRE-SALE

Voltr Client Machine

An autonomous outbound system that finds your ideal prospects, generates a personalised video audit for each one, and delivers it across three channels. You show up to booked calls.

FOUNDER RATE

\$497/mo

~~\$747/mo-regular~~

SETUP

None

Cancel any time

FOUNDER SPOTS

50

at this tier

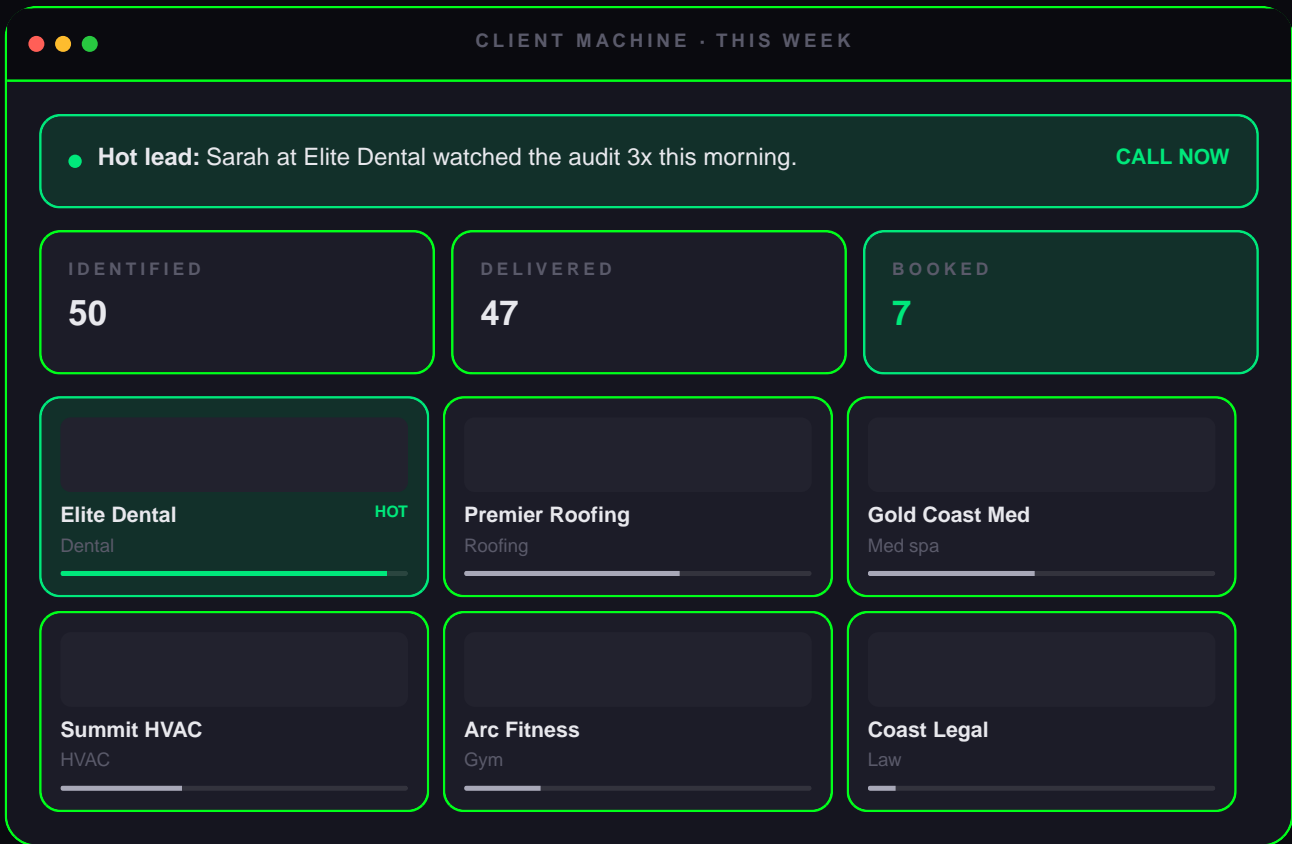
ANNUAL SAVING

\$3,000

vs regular

WHAT YOU SEE WHEN YOU LOG IN

The product, at a glance.



REPRESENTATIVE LAYOUT · VOLTR AI

OVERVIEW

What this is.

Cold email at scale is dying. The inboxes are flooded. The domains burn within weeks. Reply rates have crashed below one percent in most agency niches. The operators who are actually booking calls right now have moved on. They are running targeted outreach with real value delivered up front. Not templates. Not spray and pray. Actual personalised deliverables that prove the agency can do what it promises.

Voltr Client Machine productises that model. Every week, 50 qualified prospects matching your ideal client profile are identified, enriched, and run through an automated personalised audit. Each prospect gets a custom video explaining exactly what is wrong with their digital setup and what revenue they are leaving on the table, delivered through LinkedIn, email, and voicemail. When they engage, you get an alert in real time with the context to close the call.

Self-serve software. You configure your ideal client profile once. You operate the dashboard. Support is AI-only.

SECTION 01

Prospect identification

Fifty high-signal prospects every week, matched to your niche, geography, and ideal client profile. Not scraped. Qualified. Each one has indicators that suggest they can afford you and need what you sell.

- › Actively spending on marketing (Google Ads, Meta Ads, or visible SEO investment)
- › Visible gaps in their current setup (no chatbot, no after-hours call handling, thin review response, slow site)
- › Growth indicators (hiring, new locations, expanding services)
- › Budget proxy based on employee count, location, and industry benchmarks
- › Each prospect delivered with name, decision-maker contact, email, phone, LinkedIn, website, identified gaps, recommended angle

SECTION 02

Personalised AI video audits

Every prospect gets their own personalised video. Two to three minutes of AI-narrated screen recording walking through exactly what is broken in their digital setup and what it is costing them, ending with a specific ROI figure if they fix it.

- › Website walkthrough with annotations on specific issues (missing CTAs, slow loads, no chat widget, weak mobile UX)
- › Google Business Profile audit covering review count, rating, response rate, missing info
- › Social media presence scan for posting cadence and engagement quality
- › Competitor comparison showing a nearby business doing it better
- › Specific revenue recommendation, anchored to their estimated traffic and customer value
- › Hosted on a personalised landing page at yourname.voltr-ai.com/prospect-business-name

SECTION 03

Multi-channel delivery

Every audit is delivered across three channels in the exact order and timing that produces the highest response. LinkedIn first, email 24 hours later, voicemail at 48 hours. Then two follow-ups, spaced three and seven days out, with different angles.

- › LinkedIn connection request plus a personal note referencing the audit
- › Email with the video thumbnail and link, sent from a warmed domain
- › Voicemail drop (AI-generated) referencing the audit for phone-first niches
- › Follow-up sequence with three different angles if no response
- › Respects channel etiquette and compliance thresholds so your sending infrastructure stays healthy

SECTION 04

Intent tracking and hot-lead alerts

The second a prospect engages with your audit, you get a notification. How much of the video they watched. Which sections they re-watched. Whether they visited your booking page. Whether they hovered on the booking button and bounced.

- › Video view alerts with completion percentage
- › Landing-page revisit alerts
- › Booking-link click tracking
- › Hot-lead alerts with talking points calibrated to what the prospect viewed and how long they stayed
- › Auto-follow-up for prospects who watched but did not book, sent the same day

SECTION 05

Campaign dashboard

Every metric you need to understand what is working and what is not. Not a data dump. A decision dashboard.

- › Prospects identified, delivered, and engaged per week
- › Video-view and completion rates
- › Engagement by channel (LinkedIn vs email vs voicemail)
- › Booked calls and closed deals logged manually so ROI is tracked
- › Cost per booked call and cost per closed client
- › Angle, niche, and geography performance so you can double down on what works

HOW YOU KNOW IT IS WORKING

How you know it is working

No black box. Every prospect identified, every audit delivered, every click and video view sits in the dashboard. You see cost per booked call, channel-by-channel engagement, weekly cohort performance. If the numbers are not where you want, the system tells you which lever to move.

- › Weekly campaign report: prospects identified, audits delivered, calls booked
- › Per-prospect timeline showing every touchpoint and engagement event
- › Channel comparison: LinkedIn vs email vs voicemail performance
- › Cost per booked call and cost per closed deal, calculated automatically
- › Angle and niche performance so you can double down on what is winning

SECTION 07

Pricing

Complete transparency on what you pay.

- › Founder rate: \$497 per month, locked for the life of your account
- › Regular price after launch: \$747 per month
- › You save \$3,000 per year as a founder
- › No setup fee. No minimum contract. Cancel any time.
- › Data enrichment, video generation, landing pages, and delivery infrastructure are all included.

SECTION 08

Who this is for

Agency owners who need a steady stream of qualified opportunities and want something categorically different from the cold email model that has stopped working.

- › You need booked calls on your calendar, not more leads in your CRM
- › You have a defined niche and geography, or you are ready to pick one
- › You can handle 5 to 10 booked calls per month delivery-wise
- › You want an outbound channel that does not burn domains

SECTION 09

Who this is not for

Honest fit check.

- › You have not decided what niche you want to serve yet (pick first, then buy this)
- › You want someone to run the calls for you too (Client Machine books calls, it does not run them)
- › You have zero capacity to onboard new clients
- › You want broad volume-based outreach (this is high-signal, low-volume)

ANSWERS

Frequently asked.

What niches does this work in?

Strongest in local service businesses (dental, chiropractic, med spa, HVAC, plumbing, roofing, solar, legal, fitness, restaurant, auto repair, insurance, financial advisory). Also works in B2B SaaS, e-commerce, and professional services. If you have a defined ICP, Client Machine can find them.

Is LinkedIn automation safe? Will I get my account flagged?

Safe at the volumes we run. We stay well within LinkedIn's rate thresholds, use warmed accounts, and maintain human-like cadence. Voltr takes no responsibility for accounts that are already flagged or accounts that run other automation tools concurrently.

How soon will I see booked calls?

First audits deliver within the first week. Typical pattern: five to eight booked calls from the first 50 prospects, with two to three closing at \$1,000 to \$2,000 per month. Your mileage depends on your offer, niche, and whether you actually show up to the calls prepared.

Whose domain is used for email?

Yours. Voltr sets up dedicated warmed sending infrastructure tied to your brand. Your domain reputation is yours. If you leave, the infrastructure goes with you.

Can I use my own lead list?

Yes. You can also feed specific prospects into the audit engine even if they were not auto-identified by the weekly batch. Useful for dream accounts you want to target directly.

Lock in founder pricing. Ship in the coming weeks.

Your rate stays locked for the life of your account. Only 50 founder spots available at this tier.

VOLTR-AI.COM/R/CLIENT-MACHINE