VOLTR | AI

SELF-SERVE SOFTWARE · FOUNDER PRE-SALE

# Voltr Command Centre

The intelligence dashboard that tells you exactly what is happening in your agency, and what to do about it.

| FOUNDER RATE | SETUP |
| --- | --- |
| $197/mo | None |
| ~~$297/mo regular~~ | Cancel any time |
| FOUNDER SPOTS | ANNUAL SAVING |
| 100 | $1,200 |
| at this tier | vs regular |

WHAT YOU SEE WHEN YOU LOG IN

# The product, at a glance.

COMMAND CENTRE · DASHBOARD

MONTHLY RECURRING REVENUE

**$4,500**

+$750 MoM

ACTIVE CLIENTS

**6** of 10

90D FORECAST

**$18,300**

CLIENT HEALTH

| | |
|---|---|
| Elite Dental | 92 |
| Premier Roofing | 68 |
| Smith Legal | 41 |

TODAY'S PRIORITIES

- Call Sarah at Smith Legal.
- Renewal pitch to Premier.
- Upsell Elite Dental +$750/mo.

REPRESENTATIVE LAYOUT · VOLTR AI

OVERVIEW

# What this is.

Most agency owners fly blind. They know roughly how much they are billing, roughly how happy their clients are, and roughly what is in their pipeline. Roughly is how good agencies die. Voltr Command Centre replaces roughly with exact. It tracks every signal across your client base, your pipeline, and your finances, then surfaces the decisions you need to make today before problems metastasise.

This is the operational backbone for anyone running more than one client. You stop reacting. You start steering.

Software you operate yourself. AI-only support 24/7. No check-in calls, no account managers, no coaching.

SECTION 01

# Client health monitoring

Every client gets a health score from 1 to 100 based on results delivered, engagement, payment status, communication tempo, and renewal proximity. When a score drops, you get a pre-written check-in message ready to send and a diagnosis of what is happening before the client notices.

- Health score per client, updated daily from tracked signals
- Churn prediction 30 days before it happens, with a specific retention plan
- Payment-failure alerts with a recovery message pre-written
- Contract renewal alerts 21 days before renewal, with an upsell pitch if their results support one
- Communication-sentiment analysis tracking how a client is actually feeling about you over time

SECTION 02

# Revenue intelligence

Real-time MRR, ARR, ARPU, CAC, LTV, and churn rate at your fingertips. Forecasts 30, 60, and 90 days out based on pipeline, close rates, and historical cohort behaviour. Cash-flow projections that account for payment terms and expected churn so you know when money hits your account.

- Live MRR and ARR dashboard with month-over-month deltas
- Revenue forecasting for the next quarter based on pipeline and close rates
- Cash-flow projection factoring in payment terms and expected churn
- Cohort analysis showing which months, niches, and channels produce your best clients
- Goal tracking against monthly revenue targets with exact client-count math

SECTION 03

# Pipeline intelligence

Every lead gets scored. Every stale deal gets flagged. Every win and loss gets categorised. You stop guessing which leads to chase and you start working the highest-probability deals first.

- Lead scoring based on fit, engagement, budget indicators, and conversation quality
- Daily priority queue: the five people to call today, in order, with talking points
- Stale-deal detection at 30 days idle, with a pre-written re-engagement message
- Win-loss pattern analysis: which niches you close, which you lose, why
- Bottleneck identification so you know which stage of your pipeline is leaking

SECTION 04

# Upsell engine

Your existing clients are your highest-probability source of new revenue. Command Centre watches every client's performance and flags upsell moments the second they arrive, complete with the scripted pitch and an ROI calculator pre-filled with that client's actual numbers.

- Upsell opportunity alerts grounded in each client's real performance data
- ROI calculator pre-filled with the client's metrics
- Pre-written upsell scripts customised to the specific result that justifies the ask
- Conversion tracking across your upsell attempts to refine what works

SECTION 05

# Competitor intelligence

Voltr watches your niche every month. New agencies entering your vertical. Pricing changes. Service additions. You get a monthly competitive landscape report plus positioning recommendations.

- Monthly competitor report scoped to your niche and geography
- Pricing-trend tracking across direct and indirect competitors
- Service-expansion alerts when a competitor adds a new offering
- Positioning recommendations based on where your strengths actually differentiate

SECTION 06

# Daily briefing

Every morning you get one email. Revenue update. Client alerts. Pipeline priorities. One strategic recommendation. Ten minutes a day and you never lose the plot on your own business again.

- Revenue delta from yesterday
- Any client alerts or payment events overnight
- The exact three to five people you should contact today, ranked
- One strategic recommendation based on current patterns across your business

HOW YOU KNOW IT IS WORKING

# How you know it is working

The entire product is the accountability layer. If the dashboard is not showing you what you expected, that is the answer. Every metric is updated daily, every alert is specific, every recommendation is grounded in your actual numbers. You stop wondering what is happening to your business and start steering it.

- Every number updated daily, pulled directly from your connected systems
- Every alert links to the specific client, deal, or payment it concerns
- Monthly executive summary email with the three things to focus on
- Cohort analysis showing which months, niches, and channels retain longest
- When your business is off track, the dashboard tells you exactly why

SECTION 08

# Pricing

Complete transparency on what you pay.

- Founder rate: $197 per month, locked for the life of your account
- Regular price after launch: $297 per month
- You save $1,200 per year as a founder
- No setup fee. No minimum contract. Cancel any time.

SECTION 09

# Who this is for

Anyone with one or more paying clients. If you have even one client, you already need visibility you currently do not have.

- You have at least one paying client and intend to scale past three
- You currently track clients in spreadsheets, memory, or nothing at all
- You want to stop losing clients you could have saved
- You want systematic upsells instead of asking when you feel like it

ANSWERS

# Frequently asked.

### What systems does it pull data from?

GoHighLevel (CRM), Stripe (payments), and Google Calendar (meetings) at launch. Additional integrations in the roadmap include HubSpot, Pipedrive, and Xero. You connect each system once during onboarding with OAuth. No manual data entry.

### I only have two clients. Is this overkill?

No. At two clients, one unexpected churn is half your business. Command Centre's job is to make sure that churn gets predicted and prevented. The cost per client insight drops as you grow, and the foundation is set for when you get to ten.

### How long does onboarding take?

Under 30 minutes. Connect your CRM, payments, and calendar. The system backfills historical data automatically and starts producing insights within 24 hours.

### Can my clients see any of this?

No. Command Centre is your internal intelligence layer. Your clients do not have accounts and do not see the dashboards. If you want client-facing dashboards, that is handled by Deploy.

### What if I do not have a CRM yet?

Voltr will generate a lightweight one for you as part of onboarding. If you want to move to a full CRM later, Command Centre connects to the standard ones.

# Lock in founder pricing.
# Ship in the coming weeks.

Your rate stays locked for the life of your account. Only 100 founder spots available at this tier.

VOLTR-AI.COM/R/COMMAND-CENTRE